

Zambia – Lusaka

Global Youth Tobacco Survey (GYTS)

FACT SHEET

The Zambia – Lusaka GYTS includes data on prevalence of cigarette and other tobacco use as well as information on five determinants of tobacco use: access/availability and price, environmental tobacco smoke exposure (ETS), cessation, media and advertising, and school curriculum. These determinants are components Zambia could include in a comprehensive tobacco control program.

The Zambia - Lusaka GYTS was a school-based survey of students in grades 7, 8 and 9, conducted in 2002. A two-stage

cluster sample design was used to produce representative data for all of Zambia. At the first stage, schools were selected with probability proportional to enrollment size. At the second stage, classes were randomly selected and all students in selected classes were eligible to participate. The school response rate was 100%, the student response rate was 78.25%, and the overall response rate was 78.25%. A total of 2277 students participated in the Zambia GYTS.

Prevalence

29.6% of students had ever smoked cigarettes (Male = 36.0%, Female = 22.3%)
 25.2% currently use any tobacco product (Male = 25.7%, Female = 23.7%)
 9.9% currently smoke cigarettes (Male = 10.8%, Female = 8.3%)
 19.9% currently use other tobacco products (Male = 19.9%, Female = 18.9%)
 34.9% of never smokers are likely to initiate smoking next year

Knowledge and Attitudes

34.5% think boys and 24.2% think girls who smoke have more friends
 23.2% think boys and 19.5% think girls who smoke look more attractive

Access and Availability - Current Smokers

28.7% usually smoke at home
 18.1% buy cigarettes in a store
 53.7% who bought cigarettes in a store were NOT refused purchase because of their age

Environmental Tobacco Smoke

30.3% live in homes where others smoke in their presence
 41.7% are around others who smoke in places outside their home
 49.6% think smoking should be banned from public places
 36.2% think smoke from others is harmful to them
 23.6% have one or more parents who smoke
 11.4% have most or all friends who smoke

Cessation - Current Smokers

70.2% want to stop smoking
 61.7% tried to stop smoking during the past year
 62.1% have ever received help to stop smoking

Media and Advertising

74.2% saw anti-smoking media messages, in the past 30 days
 54.5% saw pro-cigarette ads on billboards, in the past 30 days
 58.6% saw pro-cigarette ads in newspapers or magazines, in the past 30 days
 19.9% have an object with a cigarette brand logo
 16.2% were offered free cigarettes by a tobacco company representative

School

46.7% had been taught in class, during the past year, about the dangers of smoking
 32.0% had discussed in class, during the past year, reasons why people their age smoke
 47.8% had been taught in class, during the past year, the effects of tobacco use

Highlights

- 25.2% of students currently use any form of tobacco; 9.9% currently smoke cigarettes; 19.9% currently use some other form of tobacco.
- ETS exposure rates indicate over 3 in 10 students live in homes where others smoke in their presence; over 4 in 10 are exposed to smoke in public places; less than 3 in 10 have parents who smoke.
- Over 3 in 10 students think smoke from others is harmful to them.
- Almost half of the students think smoking in public places should be banned.
- Over 7 in 10 smokers want to quit.
- Over 7 in 10 students saw anti-smoking media messages in the past 30 days; Over 5 in 10 students saw pro-cigarette ads in the past 30 days.